

Insurance Companies & General Agencies—(Cont'd)

PROVIDENT LIFE & ACCIDENT INS CO
 Forl R. Epperson
 Residence . . . HI lbrt 4-8742
 Merle Kyle
 Office . . . GI lbrt 2-5341
 Room 206 719 K
 Ochsner Bldg. GI lbrt 2-5341

Prudential Int Co of America
 District Office Nicholas Bldg. GI lbrt 3-1014
 Ordinary Agency Financial Bldg. GI lbrt 3-3966
 Queen Ins Co 1127 J GI lbrt 3-5986
 Reese J K Insurance Agency
 California State Life Bldg. GI lbrt 3-6088

RELiance LIFE INS CO
 Max D Glement-Manager
 Forum Bldg. GI lbrt 2-5867
 Royal Indemnity 1127 J GI lbrt 3-5986
 Royal Insurance Co Ltd 1127 J GI lbrt 3-5986
 Royal-Liverpool Groups Ins 1127 J GI lbrt 3-5986
 Sacramento Underwriters 3015 J HU dsn 4-5533
 St Paul Fire & Marine Insurance Co
 921-10th HU dsn 4-3806

ST PAUL MERCURY INDEMNITY CO
 921-10th GI lbrt 3-4338

SECURITY LIFE & ACCIDENT CO
 W W McCall-Mgr
 1416 Sinta Ynez Wy. HI lbrt 5-8160

SEQUOIA INSURANCE CO 1521 J GI lbrt 3-2666

SIMPSON FRANK E
 Gen'l Agent Pacific Mutual
 Life Insurance Co
 Forum Bldg. GI lbrt 2-4937

STANDARD INSURANCE CO
 C W Stone-Mgr
 Forum Bldg. GI lbrt 3-6258
 Star Insurance Co 1127 J GI lbrt 3-5986

STATE COMPENSATION INSURANCE FUND
 Forum Bldg. GI lbrt 2-4711

Stitt Philip A Agencies Inc
 Gen Agcy-Inter Coast Ins Assn
 920-11th HU dsn 4-5652

Sun Life Assurance Co of Canada
 Forum Bldg. GI lbrt 2-9021

Sweet & Crawford Forum Bldg. GI lbrt 3-4878

Travelers Ins Co
 California State Life Bldg. GI lbrt 3-1781

Triphorn Ted J 1902-28th HI lbrt 5-1816

Truck Insurance Exchange
 Sales Dept 1717 Broadway. GI lbrt 2-1883
 Sales Dept 2019 J GI lbrt 2-6923

United Benefit Life Ins Co Mitau Bldg. GI lbrt 2-1543

United National Indemnity Co 920-9th. GI lbrt 3-9037

United Pacific Ins Co
 California State Life Bldg. GI lbrt 2-6979

Unity Mutual Life & Accident Ins Co
 719 K. HU dsn 4-0735

Washington National Ins Co
 Hospitalization Dept Forum Bldg. GI lbrt 3-5963

WEST COAST LIFE INS CO
 Capital National Bank Bldg. GI lbrt 3-1472

Western National Indemnity Co
 California State Life Bldg. GI lbrt 2-7626

Zurich Ins Companies Forum Bldg. GI lbrt 3-7715

Insurance Consultants
 Associated Underwriters Inc Forum Bg. GI lbrt 3-5963
 Hart J Vivian 1721 J GI lbrt 2-7212

STRAND WALTER L
 Pacific Mutual Life
 Insurance Company
 Forum Bldg. GI lbrt 2-4937

Tessore Agcy
 3077 Del Paso Blvd N Sacramento. HI cky 9-0449

Insurance-Fidelity & Surety
 See Bonding Companies

Insurance Premium Financing
 See Financing

Insurance-Surety-See Bonding Companies

Insurance-Title-See Title Companies

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

Intercommunicating Systems

AUTO CALL CO 1110 Howard S F
 (Toll) Call "Operator" for. Underhill 1-2050

BOGEN INTERCOMMUNICATION SYSTEMS
 BOGEN Communo-Phones—for fifteen years, the standard in electronic equipment. Systems for every requirement. Paging, public address and music distribution systems.

"WHERE TO BUY THEM"
 DISTRIBUTOR
SACTO ELECTRIC SUPPLY CO
 1219 S. GI lbrt 2-0719

Business Equip Co Lebeck's
 3021 Capitol Av. HI lbrt 6-3877

STROMBERG-CARLSON SOUND EQUIPMENT
 NATURAL-VOICE SOUND SYSTEMS
 For durable, dependable Sound, Public Address or Inter-Communication Systems.
 "There is nothing finer than a Stromberg-Carlson."
"WHERE TO BUY IT"
 DISTRIBUTOR
 Brown C Co Of Sacto 1714-10th. GI lbrt 3-5931

WALSH & DAY 1221-19th. GI lbrt 2-6473

WEBSTER ELECTRIC
 Intercommunication systems for offices, factories, stores, and institutions . . . sound and music distribution. "Teletalk" paging systems. "Telehome" for home intercommunication.

"WHERE TO BUY IT"
 Graybar Electric Co 1900-14th. GI lbrt 2-8976

Interior Decorators

ART SCREEN STUDIO
 Original Designs
 Custom Made-Hand Decorated
 2114 Capitol Av. GI lbrt 3-1573

BOWMAN & LONG FURNITURE & INTERIORS
 Estimates Submitted
 2220 J. GI lbrt 3-2472

BREUNER JOHN CO
 Custom Built Furniture
 Draperies Made to Measure
UPHOLSTERING
 DECORATORS TO ASSIST WITH YOUR COLOR SCHEMES
 604 K. GI lbrt 3-8061

Cook Ted J
 Painting & Decorating
 1828-29th HI lbrt 6-2970

DECORATORS SUPPLY LTD 2429 K. HU dsn 4-2711

DUENSING'S 1831 Capitol Av. GI lbrt 3-7515

ELDER'S INTERIOR DECORATORS
 1827 J. GI lbrt 2-0635

MOULDS JOHN INTERIORS & FABRICS
 2922 Fulton Av. HI cky 9-3463

PICKETT FURNITURE
 2516 Broadway. HI lbrt 7-2873

RICHTER W & H 3885 J. HI lbrt 5-4879

SCOFIELD FURNITURE CO 1401 K. GI lbrt 2-6991

SILVEIRA G L CO
 Furniture & Draperies
 2134 X. HI lbrt 6-3897

WILSON ROSS E
 See Our Ad Under Upholsterers
 1600 L. GI lbrt 2-8231

Interior Decorators' Equipment & Supplies

Decorators Supply Ltd 2429 K. HU dsn 4-2711
 Telephone service is one of the unifying forces of the nation.

Investigators

INTERSTATE AUDIT & DETECTIVE SERV
 See Advertisement Under Detective Agencies
 1515-13th HU dsn 4-6559

NEWMAN BILL 8277 J GI lbrt 3-2771

UNITED SERV DETECTIVE AGENCY
 Forum Bldg. GI lbrt 3-5088

Investments

BLTYH & CO INC
 Chas W Willi & A E Cook
 California State Life Bldg. GI lbrt 3-6574

Bradley Harold E Forum Bldg. HI lbrt 2-4989

CONRAD BRUCE & CO Financial Bldg. GI lbrt 2-9076

Darvis & Mejia 919-10th. GI lbrt 3-4611

DEAN WITTER & CO
 Members N Y Stock Exchange
 Calif State Life Bldg. GI lbrt 3-1991

Elworthy & Co
 Stocks And Bonds
 H J Bales
 2725-10th Av. HI lbrt 5-7362

First Calif Co Bank of America Bldg. GI lbrt 2-1021

Green James B
 California State Life Bldg. GI lbrt 3-9085

HOLMES DON C
 Regional Manager of
KING MERRITT & CO., INC.
 Specializing in
 INVESTMENT CO. SHARES and
 MUTUAL INVESTMENT FUNDS
 A Dividend Check Each Month
 5440 Fruitridge Rd. HI lbrt 7-0972

INSURANCE SECURITIES INC
 Ochsner Bldg. GI lbrt 3-8823

JAMES WILLIAM D CO
 Member Of San Francisco Stock Exchange
 California State Life Bldg. GI lbrt 3-9073

Mason Brothers
 Member S F Stock Exchange
 Financial Bldg. GI lbrt 2-5251

MITCHUM TULLY & CO
 California State Life Bldg. GI lbrt 3-1765

Rogers Malcolm A
 Bank of America Bldg. GI lbrt 2-1021

SCHWABACHER & CO CA
 Member N Y Stock Exchange
 Sacramento Hotel. GI lbrt 3-4881

WALSTON HOFFMAN & GOODWIN
 Member N Y Stock Exchange
 1014-8th GI lbrt 3-3768

Investments—Real Estate—See Real Estate

Iron

ALLING N H IRON WORKS 2415-5th. GI lbrt 2-5949

KYLE & CO
 See Our Ad Under Steel
 (Toll) Call "Operator" for. Stockton 7-7831

NATIONAL STEEL & EQUIPMENT CO
 921 Del Paso Blvd N Sacramento. HI cky 9-5243

Palm Iron Wks 15th & S. GI lbrt 2-1051

PIONEER STEEL & SUPPLY CO
 1215 North B. GI lbrt 3-2529

Schwab H Ornamental Iron Works
 4600 Stockton Blvd. HI lbrt 5-4469

Iron-Corrugated-See Steel

Iron Ornamental Work

PALM IRON WORKS 15th & S. GI lbrt 2-1051

SCHWAB H ORNAMENTAL IRON WORKS
 Artistic Individual Design for
 RAILINGS - GATES
 WEATHER VANES - FIRE SCREENS
 FIREPLACE EQUIPMENT
 HAND-FORGED HINGES, ETC.
 4600 Stockton Blvd. HI lbrt 5-4469

Iron-Scrap-See Junk Dealers

Enjoy the Guest Artists series on "The Telephone Hour"—N.B.C., Monday nights.

Iron Structural-See Steel Fabricators

Ironing Machine Parts & Supplies

Al Bedard's Parts Supply
 A B C-Comlon-Easy-Norge
 Roll Padding & Covers For All Makes
 1626 North C. GI lbrt 2-2662

Ironing Machines

ANDRESON APPLIANCE CO
 39th & J. HI lbrt 5-3680

APEX IRONING MACHINES—
APEX ROTAREX CORPORATION
 971-38th HI lbrt 6-5294

CAPITAL HOME SUPPLY 1331 K. GI lbrt 3-1951

BENDIX AUTOMATIC HOME IRONER
 The Bendix Automatic Home Ironer is easier to operate, because your ironing and all controls are visible; comfortable because it's adjustable in height - and it's faster.

BENDIX automatic Home Laundry
"WHERE TO BUY IT"
 RETAIL DEALERS
AL GERARD'S 3218 Broadway. HI lbrt 5-1654

COLONIAL HOME APPLIANCES
 3836 Stockton Blvd. HI lbrt 6-4724

DOLAN'S Alhambra & P. HI lbrt 6-6481

Capital Home Supply 1331 K. GI lbrt 3-1951

COLONIAL HOME APPLIANCES

Authorized Sales & Service
IRONRITE - BENDIX
 Guaranteed Service On All Makes
 3836 Stockton Blvd. HI lbrt 6-4724

CONLON IRONERS—

BREUNER JOHN CO 604 K. GI lbrt 3-8061

MALE BROS 13th & K. GI lbrt 2-7871

Horrell & Son Heating & Appliances
 2950-1st Av. HI lbrt 6-4437

IRONRITE AUTOMATIC IRONERS

Irons easier, faster, better. The only ironer with TWO COMPLETELY USABLE OPEN ENDS. Automatic Ironer Lets you iron ANYTHING you can wash—NOTHING to finish by hand. FREE home instruction with every purchase.

"WHERE TO BUY IT"
ARNOLDS FURNITURE STORE GI lbrt 2-8703

1200 J. GI lbrt 3-8061

BREUNER JOHN CO 604 K. GI lbrt 3-8061

COLONIAL HOME APPLIANCES
 3836 Stockton Blvd. HI lbrt 6-4724

ELLIOTT'S APPLIANCE
 Fulton & Marconi. HI cky 9-0224

Harms Furniture & Appliance Co
 4320 Stockton Blvd. HI lbrt 5-4651

MacLENNAN CO 3015 Broadway. HI lbrt 6-6409

MOSS APPLIANCE CO INC
 2314-16th. HI cky 9-4783

SCHRODER'S APPLIANCE STORE
 13th & J. GI lbrt 3-3255

STADLER'S RADIO & HOME APPLIANCE CO 2487 J. GI lbrt 2-3722

MAYTAG IRONERS—

BUSH ELECTRIC APPLIANCE CO
 3300-2d HI lbrt 5-4011

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Ironing Machines—(Cont'd)

SIMPLEX IRONERS
 "THE RECOGNIZED LEADER"
"WHERE TO BUY THEM"
 DISTRIBUTOR
McCORMACK & CO 450-9th S F
 (Toll) Call "Operator" for. Underhill 1-8408

DEALER
DOLAN'S Alhambra & P. HI lbrt 6-6481

SPEED QUEEN IRONERS—
 DISTRIBUTOR
DALCO APPLIANCE CO 6th & Q. GI lbrt 2-3961

Ironing Machines—Repairing

ACE VACUUM REPAIR
 Authorized
IRONRITE IRONER SERVICE
 24 Hours a Day
 Free Pick-Up
 A Business Not a Sideshow
 2715 U. HI lbrt 6-6249

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Irrigation Systems & Equipment

ARMCO DRAINAGE & METAL PRODUCTS INC
 Complete Overhead Irrigation Service
 Forum Bldg. HU dsn 4-4403

CARNIE-GOODWIN-PENDELTON CO
 CANVAS
 IRRIGATION HOSE
 SHEETS & DAMS
 All Sizes & Weights
 515 L. GI lbrt 2-8924

Martin & Goodloe Equipment Co
 Portable Pipe-Sprinklers-Pumps
 1300 C. GI lbrt 3-7963

MUNZ BROS 301 N 13th. GI lbrt 2-5835

ROBINSON R O JR
 Complete Rain Machine Service
 3212 Broadway. HI lbrt 5-6936

SHASTA PUMP DISTR
 See Our Adv Under Pumps
 2001 Fulton Av. HI cky 9-1339

SHUR RAY SYSTEM DISTR
 3212 Broadway. HI lbrt 5-6936

Janitor Service

A B C WINDOW & JANITOR SERV
 2640A N Grove Av N Sacramento. HI cky 9-7575

Able House & Building Maintenance
 1708 V. GI lbrt 2-3485

ACE WINDOW & JANITOR SERVICE
 See Our Ad Under House Cleaners
 2640 Grove Av N Sacramento. HI cky 9-7372

AMER BUILDING MAINTENANCE CO
 719 K. GI lbrt 2-6454

(See Advertisement Page 186)

BROWNIE'S PROFESSIONAL HOME & WINDOW CLEANING SERVICE
 See Our Adv Under House Cleaners
 1708 V. GI lbrt 2-3485

California Building Maintenance Co
 Ochsner Bldg. GI lbrt 3-7461

(Continued Next Page)

CALIFORNIA BUILDING MAINTENANCE CO.

COMPLETE JANITORIAL SERVICE

WE CLEAN Floors • Walls • Light Fixtures
 Blinds • Office Furniture • Rest Rooms • Windows • Glass • Tile

NO JOB TOO BIG... NO JOB TOO SMALL

Special Clean-up Crews for Rush Work

- 24 hour service
- Bonded employees
- Expert supervision
- Insurance protection
- Trained personnel
- Lower cost
- Tested Supplies
- Thorough and good service
- Proven technique
- Accumulated experience
- Modern equipment
- Reliable, finest references

Free Estimates

STATEWIDE SERVICE
Hudson 4-5946
 618 I St.